# Stage Tracker in MS Dynamics CRM

PositiveEdge helps to implement Microsoft Dynamics CRM by giving a Stage Tracker Component that gives status of activities at different stages of a business process.

#### **BUSINESS SITUATION**

Most of the small/mid/large scale industries involved their Sales, Marketing, Customer Care, Tele Sales Agents and other departments to run their business in stages. For a business process that involves different stages / levels having different activities need to perform; it's difficult to track the statuses of such activities at one glance.

#### **SOLUTION**

Considering the above situation, the stage tracker component shows you the dynamic visual flow with the status of the stages. It is very easy to understand and gives you a complete picture of the whole process in one glimpse.

Visual view

This solution gives a complete visual flow of the stages with the status of the complete process. This solution uses a Silverlight component to show the visual flow of the complete process across the departments.

Improved business efficiency

This solution gives the status of each stage of the process and employees in the Organization can easily monitor the process flow. Also from the completed business process, can analyze how long each stage took to complete and where is the delay. From this analysis Management can make their decisions against the business improvement.

#### **BENEFITS**

- Gives a visual flow of a business process with various stages.
- Improve operational efficiency.
- Management can track easily.
- Available on cloud and on-premise.
- Avoids many clicks from a user to check the statuses.
- Easily configurable to fit into any business process.



Region: All

Industry: All

## **Engagement Highlights:**

✓ Rich User Interface

Platform: Microsoft Dynamics CRM 2011

## Tools and Technology used

- ✓ Microsoft Dynamics CRM
- ✓ Microsoft .NET Framework 4.0
- ✓ Microsoft Visual Studio 2010
- ✓ Silverlight

#### Results:

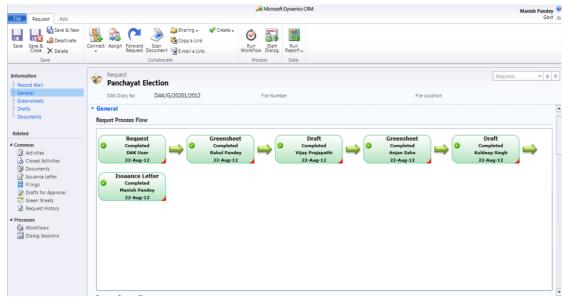
- ✓ Improved Business Process
- ✓ Increased efficiency and productivity

## Clientele:

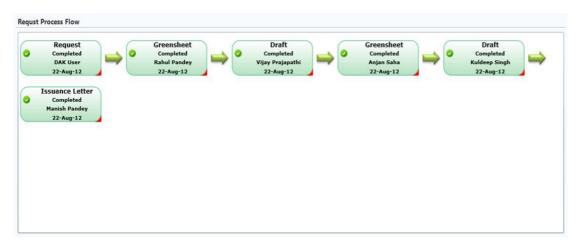
- ✓ Abaxis
- ✓ Paladian
- ✓ Roche
- ✓ Union Properties, Dubai

## Screen Captures

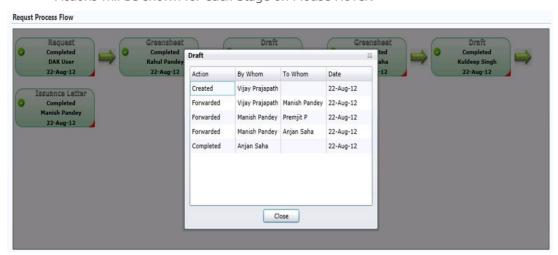
• Visual Flow for different stages. Every stage gets created dynamically as per th progress of a business flow.



• Dynamic Visual Flow for different stages.



• Actions will be shown for each Stage on Mouse Hover.

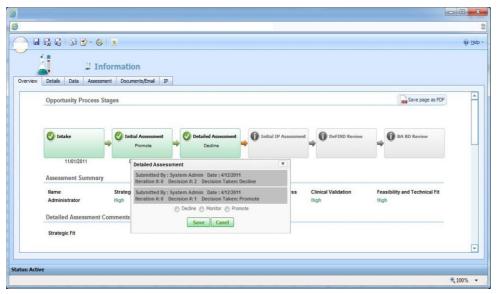


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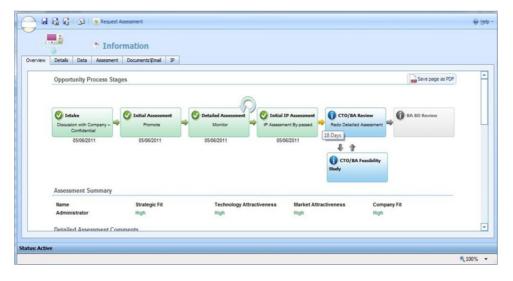


## Screen Captures

• Visual work flow for a complex business process.



• Dynamic Visual Flow for different stages.









#### **Contact Us**

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